Book Proposal Form

Please complete all sections of this form. The red text explains the information needed in each section. Write in the box underneath the red text.

Email the completed form and your CV to submissions@safispub.com.

We intend to reply to you within five working days.

# Author’s details

Repeat this section for each author.

|  |  |
| --- | --- |
| Title |  |
| Name |  |
| Telephone (WhatsApp) |  |
| Email |  |
| Postal address |  |
| Job title |  |

# Author’s suitability

What makes the author qualified to write this book. Repeat this section for each author.

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# Author’s publications

The author’s published books and papers, including the title, name of publisher, and date of publication. Repeat this section for each author.

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# Proposed title

You can propose more than one title and subtitle.

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# Summary

A description of the book (200-500 words).

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# Table of contents

Include at least the chapter headings with a short description of what each chapter covers.

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# Number of words

Including any footnotes/endnotes and references/bibliography.

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# Completion date

State if it is already ready or when you expect it to be.

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# Publishing with us

The reason you would like to publish it with us rather than another publisher or publishing it yourself.

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# Competition

Any direct or indirect competing free content or published books and why you think readers would still want to buy your book. Include at least three titles.

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# Contribution to literature

The new contributions that your book makes to the already available literature. It is useful to think in terms of the unique selling points of your book.

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# Target audience

The readers that the book targets, including whether it is for the general reader or the expert and what prerequisite knowledge may be needed for reading it.

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# Potential controversial issues

Claims, arguments, or sensitive topics that could cause controversy and how they are being addressed. We do not avoid difficult subjects but we need to know how about them and how they are treated.

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# Marketing

How you intend to publicise your book.

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# Other comments

Any other comments that are not mentioned above.

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